# 1977

JANUARY	FEBRUARY
S M T W T F S	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28
	APRIL
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S
MAY	JUNE
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 1920 21 22 23 24 25 26 27 28 29 30
JULY	
3011	AUGUST
S M T W T F S	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27
S M T W T F S	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31  OCTOBER  S M T W T F S
S M T W T F S	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31  OCTOBER  S M T W T F S

# fashion calendar

37th year

a weekly publication

# 1978 - - NEXT YEAR

JANUARY	FEBRUARY	MARCH
5 M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	5 M T W T F S 1 2 3 4 5 6 7 8 91011 12131415161718 19202122232425 262728	5 M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
APRIL	MAY	JUNE
5 M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY	AUGUST	SEPTEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	5 M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	5 M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
OCTOBER	NOVEMBER	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	5 M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	5 M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

### FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

## WEEK BEGINNING MONDAY, AUGUST 22, 1977

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Aug. 22 7:30 P.M.	SHOW IN CHICAGO First U.S. showing of Ripa B	BOTTEGA GLASAIA OF CHICAGO Fall furs; and Italian Streetaly. Publicity: Hathaway/de	
Beginning Monday Aug. 22	HOLIDAY AND RESORT K SWIMSUIT COLLECTION Continuous by appointment.	Contact: 879-3228.	787 MADISON AVE (67 ST) SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 22	SPRING COLLECTION	TRIC-TRAC Pepper Clothing, 1411 Bway	37 WEST 39TH STREET SHOWROOM - 8TH FLOOR (Rm. 1237), 221-3107.
Beginning Monday Aug. 22		TUCKER SPORT BY LEE EVANS Contact: 354-8080.	1400 BROADWAY SHOWROOM - 2ND FLOOR
Aug. 22	HANDBAG HOLIDAY & RESORT MAR	RKET WEEK IN N.Y. Contact: 9	947-3424.
Tuesday Aug. 23 10:00 A.M.	MEET LORD CHURCHILL	BLOOMINGDALE'S Churchill. By invitation. I	7TH FLOOR BOARD ROOM Debby Weber, 223-7205.
Tuesday Aug. 23 11:00 A.M.	SHOWING OF RESORT  COLLECTION  By invitation. Thereafter b		550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR 1-6252.
Tuesday Aug. 23- Aug. 24	PERSONAL APPEARANCE & EINFORMAL FASHION SHOW Don Breitinger and Harold Le	BONWIT TELLER evine, from 11:00 to 4:00.	6TH FLOOR Contact: EL 5-6800.
Wednesday Aug. 24 6:30 P.M 8:30 P.M.	BY GIANNI VERSACE Gianni Versace of Milan, spe	B. ALTMAN & CO.  ecial guest at introduction of Publicity: Judith Janney, 6	
	"Quebec Day in Atlantic City	(17 WEST 50TH STREET) 7." Fashion presentation by	ATLANTIC CITY, N.J.
6:00 P.M	SHOW AND OPENING:  GIL AIMBEZ SHOP  Show at 6:30 P.M. For press Suzanne Butterfield, PL 3-73		6TH FLOOR on. Publicity:
Aug. 27- Sept. 1	HOLIDAY & RESORT COLLECTIONS Contact: Jack Goldstein, 527		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	L.A. NAT'L. FASHION & BOUT Contact: 563-3960 (N.Y.);	PIQUE SHOW AT CONVENTION CENTER (213) 785-3114 (L.A.).	CR (Aug. 28-31).
	GEOFFREY BEENE AND	SAKS FIFTH AVENUE	3RD FLOOR
12:30 P.M.&	BEENE BAG FASHIONS Also at 1:30 P.M. Geoffre Publicity: Helen O'Hagan,	ey Beene will be present. For PL 3-4000.	customers: \$3.00.
Aug. 30	CUSTOMER SHOW: JERRY SILVERMAN FASHIONS Publicity: Suzanne Butter	BERGDORF GOODMAN	4TH FLOOR
Tuesday Aug. 30	SHOWING OF FASHIONS BY CHARLES SUPPON		2ND FLOOR
-	READY-TO-WEAR BY	BLOOMINGDALE'S	7TH FLOOR
	GIORGIO ARMANI Press luncheon. By invita	tion. Contact: Debby Weber,	223-7205.
Thursday	SWIMSUIT COLLECTIONS	CHRISTIAN DIOR SWIMSUITS FOR ROXANNE By appointment. Contact: Sh	1411 BROADWAY SHOWROOM - 21ST FLOOR meldon Bernstein, OR 9-8060
Sept. 3	PITTI BIMBO CHILDREN'S	WEAR & ACCESSORIES IN FLORENCE	Œ (Sept. 3-6).
Sept. 5	LABOR DAY (Monday) I	Legal Holiday	
Beginning Tuesday	RAINWEAR & SPORTSWEAR	BEGED-OR; & BEGED-OR BIS	526 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Sept. 6	Contact: Johanna Burke; Beg	ed-Or Bis rainwear & sportswe	
Tuesday Sept. 6- Sept. 9	SPRING READY-TO-WEAR FASHIONS FROM ISRAEL Israeli manufacturers of m leatherwear, knitwear, swi	GOVERNMENT OF ISRAEL TRADE CENTER (111 W 40TH STREET) men's, women's and children's mwear. Contact: Jerry Millma	6TH AVE & 53RD STREET sportswear, outerwear,
Tuesday Sept. 6- Sept. 10	ITALIAN KNITWEAR IN NEW YORK Collection from more than	MAIT 30 manufacturers. Contact: H	WALDORF-ASTORIA PRIVATE SUITES - 11TH FL EL 5-3000.
Wednesday Sept. 7	PRESS PREVIEW: RIPA FURS Propose Pu invitation	BLOOMINGDALE'S  (Mon., Sept. 12, customers	3RD FLOOR
10:00 A.M.	Contact: Debby Weber, 223-		
Wednesday Sept. 7	NEW YORK OPENING: MADISON AVENUE SHOP	RODIER/PARIS	715 MADISON AVENUE (AT 63RD STREET)
4:00 P.M 7:00 P.M.	For press and customers, k	e launching of the first Rodie by invitation. Publ: Hathaway,	/de La Chapelle, 751-5027.
Wednesday Sept. 7	MISSONI FASHIONS & SLIDE PRESENTATION	BONWIT TELLER invitation. Publicity: Harrie	7TH FLOOR
6:00 P.M.			
Wednesday Sept. 7 7:00 P.M.	FRANCE ANDRIEVE: BENEFIT FASHION SHOW Premiere showing, benefit	SAKS FIFTH AVENUE for Lighthouse. Publicity: He	3RD FLOOR elen O'Hagan, PL 3-4000.

•			
DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 7 6:30 P.M. Dinner	AWARD DINNER DANCE Honoring: Lord & Taylor, A Hon. & Mrs. Abraham D. Bea Leeds Jr.; Carl Rosen; Edw		arold Krensky; Lawrence z Jr.; Paul Wollard;
Wednesday Sept. 7 7:00 P.M 10:00 P.M.	NEW BOUTIQUE - Emanuel Ungaro will preview	EMANUEL UNGARO PARALLEE w his first American boutique e. By invitation. Contact: Je	(AT 67TH STREET) e, showing his Fall
Thursday Sept. 8 9:00 A.M.	COLLECTION	GOTTEX OF ISRAEL (1411 BROADWAY) ation. Thereafter showroom, I	TAVERN-ON-THE-GREEN CENTRAL PARK W. AT 67TH L6th floor, 354-1240.
Thursday Sept. 8 1:45 P.M.	FUR COLLECTION	CHRISTIE BROTHERS (333 SEVENTH AVENUE) tation. Contact: PE 6-6944.	HOTEL PLAZA GRAND BALLROOM
Thursday Sept. 8 6:00 P.M.	OF NEW BOUTIQUE	DON KLINE invitation. Contact: David	799 MADISON AVENUE (AT 67TH STREET) Peters, 221-6771.
Friday Sept. 9 9:15 A.M. Breakfast	INTIMATE APPAREL	BLOOMINGDALE'S tion. Also, Sept. 12, 11:00 Weber, 223-7205.	INTIMATE APPAREL LEVEL A.M., Mini-show for
Sept. 10- Sept. 13	SEHM MENSWEAR SHOW IN PARIS Contact: French Trade Shows	S. WOMEN'S LINGERIE, INTIMAT s, 1350 Sixth Avenue, 582-496	TE APPAREL, KNITWEAR.
Monday Sept. 12 11:30 A.M.	GEOFFREY BEENE & BEENE BAG FASHIONS Customer show. Publicity:	BERGDORF GOODMAN Suzanne Butterfield, PL 3-73	2ND FLOOR
_	MENSWEAR: FASHION SHOW BY VALENTINO Valentino Uomodisco eveni	BONWIT TELLER ing. By invitation. Publ: Har	MAIN FLOOR riet Weintraub, EL 5-6800
Beginning Monday Sept. 12		JAEGER Contact: 354-3260.	1407 BROADWAY SHOWROOM - 41ST FLOOR
	PREVIEW: DESIGNER & CLASSIC CASHMERES By invitation. Also Sept. 37-40 Burlington Arcade, Lo		HOTEL PLAZA PRIVATE SUITE Levene, N. Peal,
Sept. 13	ROSH HASHONAH (Tuesday). (	(Begins at sunset, Mon., Sept	. 12)
	FASHIONS BY TIKTINER: CUSTOMER SHOW Showing of Fall collection.	BERGDORF GOODMAN  Publicity, Suzanne Butterf	3RD FLOOR ield, PL 3-7300.
Sept. 15	FLORIDA CHILDREN'S WEAR (Se	ept. 15-19), EDEN ROC HOTEL,	MIAMI BEACH

ST

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 14 6:30 P.M 8:30 P.M.	Benefit St. Luke's Hosp	B. ALTMAN & CO.  e the special guest at B. Altr pital for Hospice. By invitat ess: Judith Janey, 679-7800,	tion. Contact:
Wednesday Sept. 14 7:00 P.M. Dinner	BENEFIT PREMIERE VALENTINO COUTURE Fashions by Valentino, av Girls' Town of Italy. By	BONWIT TELLER  ailable exclusively at Bonwit invitation. Publicity: Harri	HOTEL PIERRE GRAND BALLROOM Teller. Benefit for et Weintraub, EL 5-6800.
Thursday Sept. 15 10:00 A.M.	SHOWING OF SPRING & SUMMER COLLECTION By invitation. Thereafte	CACHAREL r by appointment. Contact: 2	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR 21-7222.
Thursday Sept. 15 12:15 P.M.	PRESS LUNCHEON: NEW LINENS BY KATJA Introducing new line of K	BLOOMINGDALE'S atja linens. By invitation, De	7TH FLOOR BOARD ROOM bbby Weber, 223-7205.
Thursday Sept. 15 4:00 P.M.	SHOWING OF RESORT, HOLIDAY, SPRING By invitation. Thereafte 628-3817. PressJulie P		HOTEL PIERRE COTILLION ROOM ntact: Buyers
Thursday Sept. 15 4:00 P.M.	PREMIERE: VALENTINO HOME FURNISHINGS "Valentino Piu" launch Publicity: Harriet Weintr	BONWIT TELLER ing of home furnishings by Varaub, EL 5-6800.	7TH FLOOR lentino. By invitation.
Thursday Sept. 15 5:30 P.M.	MENSWEAR FASHIONS: "RETURN OF THE HERO" Also,review of Dec. '77 is	GENTLEMEN'S QUARTERLY (488 MADISON AVENUE) sue. By invitation.Contact:Ma	COPACABANA 10 EAST 60TH STREET argery Rubin Cohen,644-5717.
Thursday Sept. 15 7:00 P.M.	MILA SCHON BENEFIT FASHION SHOW Mila Schon will be presen	t at a benefit fashion show f	4TH FLOOR  for Girls' and Boys'
		tion. Publicity: Suzanne Butt	erfield, PL 3-7300.
Sept. 16		TRADE FAIR IN TURIN (Sept. 16-19)	5–19)
Sept. 16	THIRD ANNUAL BENEFIT	NAT'L FOUNDATION FOR	
Sunday Sept. 18 6:00 P.M 9:30 P.M.	FASHION SHOW Ski fashions presented by	ILEITIS & COLITIS  Scandinavian Sports Attire F Contact: Elliott Starkman, 295	WORLD TRADE CENTER Federation. Cocktails &
Monday Sept. 19 11:00 A.M.	Shows at 11:00 A.M. & 3:0	ALEXANDER'S  OO P.M., by invitation. Ticke	3RD FLOOR ets: \$15.00. Show at
Monday Sept. 19	6:00 P.M., open to public TRIGERE FASHIONS: CUSTOMER SHOW	BERGDORF GOODMAN on. Publicity: Suzanne Butter	4TH FLOOR
11:30 A.M.	Snowing of Fair Collection	on. Funiterty: Suzaime Butter	

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 19	FUR FASHION SHOW Retail showing for press a	(150 WEST 30TH STREET)  nd private customers. Includ	ing a special
Sept. 19	MODEL ROOMS		MAIN FLOOR Kallab, 840-1000,ext.446.
-	MADEMOISELLE MAGAZINE		3RD FLOOR YOUNG EAST SIDE SHOP
Monday	1978 COLLECTION	(PARIS COTE D'AZUR)	1400 BRAODWAY SHOWROOM - 27TH FLOOR
Sept. 20	OPENING BEAUTY CENTRE		8TH FLOOR Debby Weber. 223-7205.
			7TH FLOOR
Sept. 20	AT BENEFIT SHOW		Contact: EL 5-6800.
	FOR WOMEN & MEN	JACKIE ROGERS (787 MADISON AVENUE) gers Design Group." By invit	ANNOUNCED
-		LORD & TAYLOR	8TH FLOOR
6:30 P.M.		lub. By invitation. Contact:B	arbara Campbell, 391-3634.
Tuesday Sept. 20 7:00 P.M.	BASILE FASHIONS AT BENEFIT SHOW For benefit of N.Y. City B	BERGDORF GOODMAN allet. By invitation, Suzanne	3RD & MAIN FLOORS Butterfield, PL 3-7300.
Tuesday	FALL MODEL ROOMS	BLOOMINGDALE'S	5TH FLOOR
Sept. 20 7:00 P.M.	benefit for programs of Me	dical Education & Research at	Mt. Sinai Medical Center.
Wednesday	PRESS SHOWING OF	BERGDORF GOODMAN	2ND FLOOR
11:30 A.M.	Fall couture by Chanel, Di		By invitation.
Sept. 22	YOM KIPPUR (Thursday). (E	egins at sunset, Wed., Sept.	21)
Sept. 25	EUROPEAN FASHION FAIR IN N	.Y. AT ONE PENN PLAZA (Sept.	25-28); 695-3558
Monday Sept. 26 7:00 P.M.	FENDI FUR FASHIONS AT BENEFIT SHOW Show for Committee of the	BERGDORF GOODMAN  Lenox Hill Auction. By invita	5TH AVENUE & 58TH ST. ation. Contact: PL 3-7300.
Tuesday Sept. 27 7:00 P.M.	SHOWING OF FALL FASHIONS BY CHLOE	SAKS FIFTH AVENUE	7 EAST 91ST STREET
	Sept. 19 2:30 P.M.  Monday Sept. 19 6:00 P.M.  Monday Sept. 19 6:30 P.M.  Beginning Monday Sept. 19  Tuesday Sept. 20 10:00 A.M.  Tuesday Sept. 20 11:30 A.M.  Tuesday Sept. 20 6:00 P.M.  Tuesday Sept. 20 6:00 P.M.  Tuesday Sept. 20 7:00 P.M.  Vednesday Sept. 20 7:00 P.M.  Wednesday Sept. 21 11:30 A.M.  Sept. 22 Sept. 25  Monday Sept. 22 Sept. 25  Monday Sept. 27	Monday FALL AND WINTER Sept. 19 FUR FASHION SHOW 2:30 P.M. Retail showing for press ar group by Halston. By invi- Monday SHOWING OF FALL Sept. 19 MODEL ROOMS 6:00 P.M. From 6:00 to 8:00 P.M., by Monday FASHION SHOW WITH Sept. 19 MADEMOISELLE MAGAZINE 6:30 P.M. Customer show. Contact: Designating Beginning SPRING AND SUMMER 1978 COLLECTION Sept. 19 Continuous by appointment.  Tuesday PRESS BREAKFAST: Sept. 20 OPENING BEAUTY CENTRE 10:00 A.M. Introducing Pierre Michele  Tuesday MARY MCFADDEN FASHIONS Sept. 20 AT BENEFIT SHOW 11:30 A.M. For benefit of Museum of C  Tuesday FIRST COLLECTION Sept. 20 FOR WOMEN & MEN 6:00 P.M. Clothes for "The Jackie Ro  Tuesday PREVIEW: NEW Sept. 20 MODEL ROOMS 6:30 P.M. Salute to Kips Bay Boys' C  Tuesday BASILE FASHIONS AT Sept. 20 BENEFIT SHOW 7:00 P.M. For benefit of N.Y. City B  Tuesday FALL MODEL ROOMS Sept. 20 AT BENEFIT SHOWING 7:00 P.M. "20th Century Unlimited" - benefit for programs of Me Tickets: \$50.00. By invit.  Wednesday PRESS SHOWING OF Sept. 21 COUTURE IMPORTS 11:30 A.M. Fall couture by Chanel, Di Publicity: Suzanne Butterf  Sept. 25 EUROPEAN FASHION FAIR IN N  Monday FENDI FUR FASHIONS Sept. 26 AT BENEFIT SHOW 7:00 P.M. Show for Committee of the  Tuesday SHOWING OF FALL Sept. 27 FASHIONS BY CHLOE	Monday FALL AND WINTER BEN KAHN Sept. 19 FUR FASHION SHOW (150 WEST 30TH STREET) Monday SHOWING OF FALL W & J SLOANE Sept. 19 MODEL ROOMS 6:00 P.M. From 6:00 to 8:00 P.M., by invitation. Publicity: Najda Monday FASHION SHOW WITH BLOOMINGDALE'S Sept. 19 MADEWOISELLE MAGAZINE 6:30 P.M. Customer show. Contact: Debby Weber, 223-7205.  Beginning SPRING AND SUMMER CLUBMEN DESIGNS, INC. 1978 COLLECTION (PARIS COTE D'AZUR) Sept. 19 Continuous by appointment. Contact: 869-8783.  Tuesday FRESS BREAKFAST: BLOOMINGDALE'S Sept. 20 OFENING BEAUTY CENTRE 10:00 A.M. Introducing Pierre Michele and Lancome. By invitation, Tuesday MARY MCFADDEN FASHIONS BONWIT TELLER AT BENEFIT SHOW 11:30 A.M. For benefit of Museum of City of N.Y. By invitation. C Tuesday FIRST COLLECTION JACKIE ROGERS Sept. 20 FOR WOMEN & MEN (787 MADISON AVENUE) 6:00 P.M. Clothes for "The Jackie Rogers Design Group." By invit Tuesday FREST COLLECTION JACKIE ROGERS Sept. 20 MODEL ROOMS 6:30 P.M. Salute to Kips Bay Boys' Club. By invitation. Contact: Benefit of N.Y. City Ballet. By invitation, Suzanne Tuesday BASILE FASHIONS AT BERGOOFF GOODMAN Sept. 20 AT BENEFIT SHOW Too P.M. Salute to Kips Bay Boys' Club. By invitation, Contact: BENEFIT SHOW Too P.M. The Design of Medical Education & Research at Tickets: \$50.00. By invitation. Contact: Debby Weber, Wednesday FALL MODEL ROOMS BLOOMINGDALE'S AT BENEFIT SHOW BERGOOFF GOODMAN Sept. 20 AT BENEFIT SHOW BERGOOFF GOODMAN Sept. 21 COUTURE IMPORTS 11:30 A.M. Fall couture by Chanel, Dior, Givenchy, Saint Laurent. Prublicity: Suzanne Butterfield, PL 3-7300.  Sept. 22 YOM KIPFUR (Thursday). (Begins at sunset, Wed., Sept. Sept. 25 EUROPEAN FASHION FAIR IN N.Y. AT ONE PENN PLAZA (Sept. Monday FENDI FUR FASHIONS BERGDORF GOODMAN Sept. 25 EUROPEAN FASHION FAIR IN N.Y. AT ONE PENN PLAZA (Sept. Monday FENDI FUR FASHIONS BERGDORF GOODMAN Sept. 26 FOR FALL SAKS FIFTH AVENUE Sept. 27 FASHIONS BY CHLOE

Wednesday Sept. 28	MARIO VALENTINO READY-TO-WEAR	BERGDORF GOODMAN	
	Designed by Muriel Gratto.	For customers. Publ: Suzanne	Butterfield, PL 3-7300.
Wednesday Sept. 28	PRESS SHOWING OF FUR COLLECTION	MAXIMILIAN	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR
2:30 P.M.	For press, by invitation.	Contact: CI 7-1388.	
Thursday Sept. 29	BENEFIT SHOW: FASHIONS BY BILL BLASS	BONWIT TELLER	6TH FLOOR
	Presentation of Fall colle	ction by Bill Blass, for bene blicity: Harriet Weintraub. E	
Thursday Sept. 29	ANNUAL FASHION CRITICS' AWARDS	COTY, INC.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
8:00 P.M.		benefit of F.I.T. Publ: Elea	
The state of the s	FASHIONS BY CHANEL BENEFIT SHOW	SAKS FIFTH AVENUE	5TH FLOOR
11:30 A.M.	For benefit of Legal Aid S	ociety. By invitation. Publ:	Helen O'Hagan, PL 3-4000
CONTINUO	US SHOWINGS - THESE HOLIDAY	& RESORT COLLECTIONS HAVE AL	READY OPENED
ADINI COLLE	CTION	1411 Broadway, Suite	1144, 354-4942
GIL AIMBEZ-	GENRE; GIL AIMBEZ-BON MENAG	E 530 Seventh Avenue, 2	nd floor, 563-0988
KOOS VAN DE	n akker	795 Madison Avenue (6	7th St)2nd fl.,249-5432
JOHN ANTHON	y	550 Seventh Avenue, 2	4th floor, 398-9955
BILL ATKINS	ON, LTD	530 Seventh Avenue, 4	th floor, BA 1-8510
BAGARRE BY	ANNA DI ROSSI	550 Seventh Avenue, 1	8th floor, 354-9349
BARON PETER	S; ROBERT LEONARD	530 Seventh Avenue, 3	Oth floor, 564-6238
SCOTT BARRI	E	530 Seventh Avenue, 3	rd floor, 354-7830
GEOFFREY BE	ENE & BEENE BAG	550 Seventh Avenue, 4	th floor, 398-0800
HARVE BENAR	D LTD	205 West 39th Street,	5th floor, 354-8420
STANLEY BLA	CKER, INC	550 Seventh Avenue, 1	Oth floor, 764-3730
MR. BLACKWE	LL	Hotel Warwick, Suite	2206, 247-2700/757-4700
ALICE BLAIN	E/GIRAFFE & A.B.2	80 West 40th Street,	10th floor, 221-5765
BILL BLASS.		550 Seventh Avenue, 1	7th floor, 221-6660
BLASSPORT.		550 Seventh Avenue, 2	nd floor, 354-1500
BLOUSECRAFT	co	525 Seventh Avenue, 3	rd floor, 947-1050
ALFRED BOSA	ND, INC	37 West 57th Street,	5th floor, 421-4188
ELEANOR BRE	NNER & BRENNER BEES	498 Seventh Avenue, 5	th floor, 239-1150
DONALD BROOM	KS	530 Seventh Avenue, 1	9th floor, 391-0900

## THESE HOLIDAY & RESORT COLLECTIONS HAVE OPENED (continued from page 6)

STEPHEN BURROWS
INGRID CADO
ROBERTA DI CAMERINO Olympic Tower, 645 Fifth Avenue, 355-7600
ALBERT CAPRARO
PIERRE CARDIN SPORTIF
CESARANI
CASI; & SICA KNITS
CINNAMON WEAR BY BRITTA
LIZ CLAIBORNE
DORY COFFEE LTD
DAVID CRYSTAL DRESSES; CRYSTAL COLLECTIONS
CUDDLECOAT; V & J DESIGN
CYGNE DESIGNS LTD
DALANI II & DAL KNITTERY
JAMES DAUGHERTY
DDDOMINICK
DON LUIS de ESPANA
JESSIE DORIO
NANCY EBKER - SPORTWORK
ESTEVEZ
FABRICE
MIMI FAYAZI
JON FLEMING BY RITA LANGMAN 498 Seventh Avenue, 9th floor, 695-5914
FLORENCE & CELESTE
CHARLOTTE FORD (DIV. DON SOPHISTICATES) 530 Seventh Avenue, 7th floor, 391-5460
BILL HAIRE FOR FRIEDRICKS
DIANE VON FURSTENBERG
GALLANT INT'L. & PIERRE CARDIN
GAMUT BY DON SAYRES

THESE HOLIDAY & RESORT COLLECTIONS HAVE OPENED (continued from page 7)
GARE FASHIONS
MADY GERRARD
RICHARD ASSATLY FOR GINO-SNOW
GOLDWORM
GREGORY & GOLDBERG BY GIORGIO SANT'ANGELO 525 Seventh Avenue, 17th floor, 586-0909
JERRY GUTTENBERG BY GEORGE SAMEN
HALSTON
HASLTON V; & HALSTON VI
BETTY HANSON & COMPANY
HARBOUR CASUALS BY JOHN KLOSS
CATHY HARDWICK
DANIEL HECHTER
HELGA
CATHERINE HIPP
HOLLY'S HARP
CAROL HORN'S HABITAT; C.H.H. DRESSES
HOUSE OF JULIO
RENEE HELGA HOWIE
HYACINTHE
JAMISON
EVA FOR ROBERT JANAN
JAN'S THINGS BY JAN STRASS
JONES NEW YORK
JUPE INTERNATIONAL
J.W.P. SPORT
KENAR & INDYGO BY ANN TJIAN
NAT KAPLAN
KAPPI
KAREN UNLIMITED

THESE HOLIDAY & RESORT COLLECTIONS HAVE OPENED (continued from page 8)
KASPER FOR JOAN LESLIE
KIMBERLY & KIMS
ANNE KLEIN & COMPANY
CALVIN KLEIN
DON KLINE
HUBERT LATIMER
LEONARD FASHION OF PARIS
TINA LESER
HAROLD LEVINE BY DON BREITINGER
LOOMTOGS SPORTS
McMULLEN
MARION MAGED
MARC-FRIESE
MARITA/A.M./P.M. BY ANTHONY MUTO 530 Seventh Avenue, 5th floor, 354-9440
MARTIERI
GEORGE MASKET
VERA MAXWELL
LEVINO VERNA FOR MAYEHOFF
MIGNON; MIGNON INTERNATIONAL
TRACY MILLS
HANAE MORI
JEANNENE BOOHER FOR DAVID MORRIS
MEL MORTMAN
GIOVANNI DE MOURA
NANI'S NOWHERE ELSE
NANTUCKET NATURALS
LEO NARDUCCI DRESSES; SPORT 530 Seventh Avenue, 26th floor, 221-6720
ALBERT NIPON & NIPON BOUTIQUE (24th fl.) 530 Seventh Ave., 3rd fl.,354-0760;354-4325
MOLLIE PARNIS BOUTIQUE & COUTURE

THESE HOLIDAY & RESORT COLLECTIONS HAVE OPENED (continued from page 9)
P.B.S.A. LTD
PENDLETON LTD
PINKY & DIANNE FOR PRIVATE LABEL
VALERIE PORR
PORTFOLIO BY PERRY ELLIS (DIV. VERA CO) 1411 Broadway, 29th floor, 279-0790
POSH, INC. BY JAY ANDERSON
RAFAEL BY BILL KAISERMAN
REIKO
OSCAR DE LA RENTA
ARTHUR RICHARDS BY FRANK YOUNG
JILL RICHARDS; & JILL RICHARDS II Hotel Gotham, Suite 1005, CI 7-2200
RIZKALLAH FOR DON FRIESE
SAMUEL ROBERT
ROBERTA & BRENDA INC
DOMINIC ROMPOLLO
RONA BY MARIO FORTE & GLORIA CASTALDO 498 Seventh Avenue, 6th floor, 563-2300
RUFFINWEAR & RUFFINKNIT (CLOVIS RUFFIN) 550 Seventh Avenue, 20th floor, 221-0642
CHRISTIAN RUPERT, INC
GLORIA SACHS
JORDAN FOR JORDAN SACK & CO Hotel Gotham, Private Suite, 247-2200
YVES SAINT LAURENT TRICOTS
ST. SIMON/ST. SIMON SPORT (JULIE CHARLOT LYNNE) 498 Seventh Avenue, 5th floor, 736-8802
PAULA SAKER
PAT SANDLER FOR LEONARD SUNSHINE
GIORGIO SANT'ANGELO
SAZ
ABE SCHRADER
MORT SCHRADER BY FRANK TIGNINO
SCHRADER SPORT BY ROZ GRECO

THESE HOLIDAY & RESORT COLLECTIONS HAVE OPENED (continued from page 10)	e (p (m)
JOAN SIBLEY	, 758-2341
HELENE SIDEL, INC	354-0024
JERRY SILVERMAN	, 244-7522
SILVERMAN SPORT (PATTI CAPPALLI) 530 Seventh Avenue, 10th floor	, 391-0420
ADELE SIMPSON	, 354-8600
SONATA BY BETSY GONZALEZ	, 221-6880
SPORTWHIRL; & MULTI FACETS 498 Seventh Avenue, 15th floor	, 563-0800
FREDERIKA JEAN STARK	-0447
ERNST STRAUSS; SCHNELL SPORT Hotel Gotham, Suite 1801, CI-7-	-2200
ILKA SUAREZ	564-5328
MALCOLM STARR	221-0637
CHARLES SUPPON (INTRESPORT)	r, 354-4395
TANNER OF NORTH CAROLINA	, 244-6350
TANNERWAY BY LOIS ANDERSON	, 354-0015
THAI LINES; STAR OF SIAM	, 398-0920
REUBEN THOMAS, INC	, 736-6060
TONICO	, 246-2781
TRAINA-MIGNON BY TEAL TRAINA	354-4980
TRAVILLA	, 860-4389
TRIGERE	, 391-9100
TUDOR SQUARE BY GAYLE KIRKPATRICK	9-8120
TREVI COURT BY HARRY STRIEBEL	, 695-6950

F E II MZ CI TZ T TI RI T T T T T T . . . 1411 Broadway, 30th floor, 354-7200 ILIE WACS; WACS WORKS. . . . 550 Seventh Avenue, 9th floor, 354-4420 CHESTER WEINBERG. .... . . . . . . . 530 Seventh Avenue, 22nd floor, 221-2200 WILROY. . . . . . . . . . . . . . . Seventh Avenue, 22nd floor, 221-6252 GIORGIO SANT'ANGELO -11-